

## MONTEREY 2015 PINOT NOIR

### Bright. Juicy. Lingering.

"Aromas of black plum, cherry, RHUBARB and hints of EARTH and loam. Flavors of red plum, raspberry and BLOOD ORANGE are underpinned by distinctive river stone MINERALITY and savory UMAMI character. Plush and richly textured with juicy, yet balanced acidity and integrated toasty barrel spice."

CRAIG MCALLISTER, WINEMAKER





#### THE STATS:

Monterey
100% Pinot Noir
100% French; 23% new
9 months
13.5%
0.54g / 100mL
3.78

Our original name, La Crema Vinera, means "best of the vine," setting the standard for all we do since 1979. Our family-owned and operated winery focuses exclusively on cool-climate appellations. We're continually exploring these very special regions—passionate in our belief that they make uniquely expressive and elegant wines.

#### A REMARKABLE PLACE

A long valley, both pastoral and austere. On one end, the Monterey Bay— dramatically deep, unusually cold. On the other, Central California, rich in history and agriculture. Throughout, a brisk, ever-present breeze that rises from the ocean and cools both fields of produce and expansive, rolling vineyards. This is Monterey—rocky, windswept and unrestrained.

#### *It's one of the world's best cool-climate appellations. It's a place for La Crema.*

#### **EXCEPTIONAL GRAPES**

A cool climate means grapes spend more time on the vine. That allows a deeper, more dramatic spectrum of flavors and aromas to develop. And that creates decidedly rich and layered wines.

The 2015 growing season was highlighted by an unusually dry winter followed by a warm and dry spring. Warm weather and sparse rainfall continued throughout summer, leading to an early start to harvest and reduced yields. The smaller crop resulted in exceptional wines with great character and concentrated flavors. The 2015 La Crema Monterey Pinot Noir harvest began on August 20, 2015.

#### ARTISAN WINEMAKING

#### Our boutique, hands-on techniques continued into the winery.

The grapes were picked at night or during the cool early morning hours and cold-soaked for three days at 48°F. Next, they were punched down three times a day during fermentation, with no post-fermentation maceration, and racked out of barrel once at the time of blending, just prior to bottling.

# Each sip says Monterey. Smooth and elegant. Bright and exotic. Fresh. Spicy. And just a little wild.