



MONTEREY 2020 PINOT NOIR ROSÉ

Fruity. Crisp. Classic.

“Aromas of white strawberry and WATERMELON are followed by flavors of cran-raspberry, strawberry, and ORANGE CREAMSICLE. On the palate, the 2020 vintage is delicate, CRISP, and vibrant.”

CRAIG McALLISTER,
WINEMAKER



THE STATS:

Appellation: Monterey
Composition: 100% Pinot Noir Rosé
Alcohol: 13.5%
T.A.: 5.6 g/L
pH: 3.60

Our original name, La Crema Vinera, means “best of the vine,” setting the standard for all we do since 1979. Our family-owned and operated winery focuses exclusively on cool-climate appellations. We’re continually exploring these very special regions—passionate in our belief that they make uniquely expressive and elegant wines.

A REMARKABLE PLACE

The Monterey AVA consists of a long valley stretching from the cold Monterey Bay to the far Southeast reaches of the Salinas Valley. An ever-present breeze and maritime influence rise from the ocean, cooling vast expanses of rolling vineyards. Sourced primarily from the Panorama vineyard along with four other distinct vineyard sites spread out across the Monterey appellation, this rosé captures the diverse flavor characteristics of the Monterey AVA.

***It’s one of the world’s best cool-climate appellations.
It’s a place for La Crema.***

EXCEPTIONAL GRAPES

The 2020 growing season in Monterey was relatively cool. Spring rains delayed bloom but provided much-needed soil moisture. Cool to moderate temperatures were the norm throughout summer and brought hopes for a balanced and flavorful crop. Late summer heat spikes gave berries the final push to develop concentrated flavors and balanced acidity. Our Monterey Rosé of Pinot Noir harvest began on September 11th, when flavors, acids, and sugars were in perfect harmony.

ARTISAN WINEMAKING

Our small-batch, hands-on techniques continued into the winery.

The grapes were gently pressed and fermented in stainless steel tanks at cool temperatures to preserve fresh fruit characteristics. The finished wine is left on lees for two to three months prior to blending and bottling for added complexity.

Each sip says Monterey. Smooth and elegant. Bright and exotic. Fresh. Juicy. And just a little wild.